

***Alternatives, Inc.***  
***Dignity Gala***

***Friday, March 19, 2010***

**SPONSORSHIP OPPORTUNITIES**

**Dignity Award Sponsor (maximum of 2) - \$10,000**

Includes table for ten, inside cover of the ad journal, \$500 in casino chips, inclusion in event publicity, listing on website and presentation with the Dignity Award.

**Casino Sponsor - \$ 7,500**

Includes table for ten, tent cards at all gaming tables, gold page in the journal, \$500 in casino chips, inclusion in event publicity and listing on website.

**Gold Sponsor - \$ 5,000**

Includes table for ten, gold page in the journal, \$250 in casino chips, inclusion in event publicity and listing on website.

**Silver Sponsor - \$ 2,500**

Includes four reservations, a silver page in the journal, \$100 in chips and listing on the website.

**Table Sponsor - \$ 2,000**

Includes table for ten, a sponsor listing in the ad journal and on the website.

**Bronze Sponsor - \$ 1,500**

Includes two reservations, \$50 in casino chips, a silver page in the journal and listing on website.

**Gaming Table Sponsor - \$ 400**

Includes listing in the journal and signage on a casino table.

**AD JOURNAL OPPORTUNITIES**

<input type="checkbox"/> <b>Gold Page (7x10)</b>	<b>\$ 1,200</b>	<input type="checkbox"/> <b>Quarter Page (3x4)</b>	<b>\$ 250</b>
<input type="checkbox"/> <b>Silver Page (7x10)</b>	<b>\$ 900</b>	<input type="checkbox"/> <b>Eighth Page (3x2)</b>	<b>\$ 150</b>
<input type="checkbox"/> <b>Full Page (7x10)</b>	<b>\$ 600</b>	<input type="checkbox"/> <b>Friends &amp; Family (1 line)</b>	<b>\$ 50</b>
<input type="checkbox"/> <b>Half Page (7x4)</b>	<b>\$ 400</b>	<input type="checkbox"/> <b>Donation</b>	<b>\$ _____</b>

**PLEASE SEND AN INVITATION. INDIVIDUAL RESERVATIONS ARE \$200 PER PERSON**

**Ads may be sent as JPG or PDF file formats or send camera ready artwork & worded message.**

**REPEAT MY AD FROM LAST YEAR**     **REPEAT WITH MINOR CHANGES (included)**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Enclosed is my:    Check    VISA    MC # \_\_\_\_\_ Exp. \_\_\_\_\_ Sec. code \_\_\_\_\_

**All materials must be received by March 5, 2010**

**Please return payment & ads to: Anita Feiner, Alternatives, Inc., 600 First Ave., Raritan, NJ 08869**  
**[afeiner@alternativesinc.org](mailto:afeiner@alternativesinc.org) • (908) 685-1444 ext. 226 • FAX # (908) 685-2660**